### **Privacy Policy**

Your privacy is important to Alkimi Wines.

This privacy statement provides information about the personal information that Alkimi Wines collects, and the ways in which Alkimi Wines uses that personal information.

Personal information collection Alkimi Wines may collect and use the following kinds of personal information:

- information about your use of this website
- information that you provide using for the purpose of registering with the website
- information about transactions carried out over this website
- information that you provide for the purpose of subscribing to the website services
- any other information that you send to Alkimi Wines Using personal information

Alkimi Wines may use your personal information to:

- administer this website
- personalize the website for you
- enable your access to and use of the website services
- publish information about you on the website
- send you marketing communications.

Where Alkimi Wines discloses your personal information to its agents or subcontractors for

• these purposes, the agent or sub-contractor in question will be obligated to use that personal information in accordance with the terms of this privacy statement.

• In addition to the disclosures reasonably necessary for the purposes identified elsewhere above, Alkimi Wines may disclose your personal information to the extent that it is required to do so by law, in connection with any legal proceedings or prospective legal proceedings, and in order to establish, exercise or defend its legal rights.

• Securing your data Alkimi Wines will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

Alkimi Wines will store all the personal information you provide on its secure servers. Information relating to electronic transactions entered into via this website will be protected by encryption technology.

### **Cross-border data transfers**

Information that Alkimi Wines collects may be stored and processed in and transferred between any of the countries in which operates to enable the use of the information in accordance with this privacy policy.

In addition, personal information that you submit for publication on the website will be published on the internet and may be available around the world. You agree to such crossborder transfers of personal information.

# Updating this statement

Alkimi Wines may update this privacy policy by posting a new version on this website. You should check this page occasionally to ensure you are familiar with any changes.

# Other websites

This website contains links to other websites. Alkimi Wines is not responsible for the privacy policies or practices of any third party.

# **Contact Us**

If you have any questions about this privacy policy or Alkimi Wines' treatment of your personal information, please email sales@alkimiwines.com